



March 16, 2021

### Thank you, TourDogs GbR!

your **50 trees** are being planted by **Plant-for-the-Planet** in Mexico.



### Follow your trees at pp.eco/BOUO4FQRZZUX

### Trees are incredible!

They are the only machines that (naturally) filter harmful  $CO_2$  from the atmosphere and store the carbon in their wood and in the ground. Today there are three trillion trees worldwide. Only by protecting them and bringing back another one trillion lost trees, we can keep the impact of the climate crisis below 2° Celsius.

Trees are the easiest solution. Together we can trigger a positive chain reaction by sharing our planting successes with others.

Thank you for being a part of it!

Felix Finkbeiner Founder of Plant-for-the-Planet

Never stop planting!

## Plant your own forest now!

Let trees grow to combat the climate crisis and help save the future of us children! You don't need a spade for this, just the Plant-for-the-Planet app. Planting trees has never been easier! www.plant-for-the-planet.org

You can add more tree gifts anytime. Or give trees to someone else yourself.







# Stop talking. Start planting. Every tree counts!

"Stop talking. Start planting!" That is how simple the request of the children and young people from Plant-for-the-Planet is. Talking alone cannot stop the melting of the glaciers. We have to take action. Trees are the easiest solution to extract the harmful greenhouse gas  $CO_2$  from the atmosphere. And everyone can help easily.

### How you can join

Register in the app and create your own forest. You can set your own planting goal if you want. Choose from tree planting organizations from all around the globe which you would like to donate trees to. All the planting initiatives you have selected will plant the trees for you in real life. This way your trees help to clean the air and thus counteract the climate crisis. Every day.

### There is still space for one trillion trees

A team of scientists from ETH Zurich has found that if we restore one trillion trees by 2030, we will gain important additional years before we reach the tipping points. This is most effective in the global south. Trees grow up to four times faster here and thus also bind more  $CO_2$ . The tree world map in the app shows you where there is still room for trees.

### Contribution to the 17 Sustainable Development Goals

Reforestation creates jobs in developing countries, makes valuable contributions to preserving biodiversity and has a positive effect on the climate. Especially when we sustainably reforest former forest areas. All trees that are donated for a project in the Plant-for-the-Planet app support the Sustainable Development Goals of the United Nations, with which we can keep life on our planet for us children and future generations liveable.

### Thank you for planting trees with us!

By the way, as a child you can very easily take part in a Plant-for-the-Planet Academy: Register at **www.plant-for-the-planet.org/academies** and become an ambassador for climate justice. We also offer the academies as online workshops.





Join in now! #stoptalkingstartplanting